

CONNECTICUT POULTRY ASSOCIATION, INC.

General Meeting

7 PM, Tuesday, October 30th, 2018

Room 209, George White Building (Animal Science)

University of Connecticut, Storrs 06269-4040

<http://www.ctpoultry.org>

MINUTES

Call to Order and Introductions – The meeting was called to order at 7:06 pm by CPA President Nicole McKay.

Members Present: Nicole McKay, Eleanore Provencal, Mike Pennington, Rich Ray, Erica Scherzer, Greg Westman, Heddy Porto, Dr. Mazhar Khan, Brenda Craig, Morris Burr

Secretary's Report: Passed out the minutes from the last meeting (Sept 25, 2018). Minutes accepted at 7:12pm

Treasurer's Report: No report this week

Last Fair Update: 4H Dinner was cancelled, plan for something next year

Homework:

Rich -

1 - Reach out to UConn still (advertising)

2 - Set up a meeting with Ray Crossen regarding using it at the NEMP, with Don and Stephanie

CVMDL: There is another meeting setup, Nicole has information. New business entity we are creating will be able to help grants since there is always a shortage of funding. Great service in New England. Reach out to someone in that group that may be willing to be a chicken reference vet. Erica or Nicole may go. Also talked about funding for the extension groups, to replace Dr. Darre.

MPPU Update: Stafford Springs slaughterhouse would like to talk to CPA and MPPU, they would like to accept it at their docking station. (New England Meat Packing). Rich and Ray will setup a meeting (with Don and Stephanie) to see their interest.

Dr. Khan from the CVMDL - Update from lab:

- Testing all birds from New England states, no avian influenza detected anywhere.
- They have noticed an increase in the amount of Marek's Disease from backyard flock owners that bring in their birds for necropsy.
- No signs of Newcastle Disease on this side of the country, California is doing a great job of controlling it.

Legal Food Hub - Erica - Signed letter of engagement, waiting to hear back.

SNACT 2018 Foxwoods - Filled up goody bags for the event, everyone received their shirts/sweaters, name tags, and business cards. Everything is set and ready for the event.

Web/Social Media Report - Updated website with latest AEB toolkit

Greg - Do more of a targeted meeting, for backyard folks. Bio-security, flock management, etc. Look to create a joint meeting with the Connecticut Poultry Breeders Association.

AEB - Cooking Demo Approved! (\$6735). Tentative date is Monday November 19th (need to confirm with Joel). Kitchen location is in Madison. Need to secure deposit.

CONNECTICUT POULTRY ASSOCIATION

October 2, 2018

INVOICE #100220181

Qty.	Item #	Description	Unit Price	Line Total
1		Coastal 1 Day Digital Video Shoot	\$3500	\$3500
		Digital Custom Content Video		
		Chef Cooking Demonstration		
		Pre-Production: Shoot scheduling, creative direction, crew and Production: Producing/directing, lighting, filming, and assistance Post Production: Editing, music selection, and color correction Output: Deliver final videos for web and social media		
		Chef Joel Gargano		
1		Kitchen location, cooking equipment and utensils, chef/talent, food, set design and props	\$1000	\$1000
		Mike Pennington-Martel		
1		Once media received, update Website/Social Media as well as creating space for new content online	\$300	\$300
1		*2018 Full Page Rate/Discounted Rate 2018	\$1935	\$1935
			Subtotal	\$4800
			*Optional	\$1935
			Total	\$6735

Thank you for your business!

New Business -

-Senator Murphy's office reached out to chat. Nicole will setup a meeting with them to talk about the challenges facing the poultry industry in Connecticut and also the funding issues with CVMDL. Also talk about funding for the extension program to replace Dr. Darre.

-Egg Design for Ewa Ojarovska. Eleanore is all set, she will get eggs from Erica and Heddy (6 dozen needed for project).

-New Poultry Extension Specialist is Joyce Meader, she is in the Brooklyn Office. She can take poultry management calls, but nothing health related (added her email to the CPA mailing list).

New Member Recruitment - Still in the works.

Next Meeting - Tues Jan 15 2019 7:00PM - Room 209 reserved.

Adjourn: The meeting was adjourned at 8:48 pm.

Respectfully submitted by Mike Pennington-Martel, Secretary to the CPA.

All CPA meetings are open to all who have an interest or stake in the poultry industry. All poultry producers are encouraged to attend and provide input to the business of the association.